

Skills

Graphic Design

Photoshop, Illustrator,
Affinity Design & Photo

Writing

Copywriting,
Blogging, Editing

Print Production

InDesign, InCopy,
Acrobat PDF

Web Design

Dreamweaver, HTML,
WordPress, Joomla

Video/Motion Graphics

After Effects, Audition,
Premiere Pro

Business

Salesforce, HubSpot,
Smartsheet, Cvent,
Influitive

Education

BFA, Graphic Design

Stephen F. Austin
State University

Profile

I am a marketing, communications, and design professional with experience creating branded content for large and small companies across a diverse range of industries.

Hagler Design

2017 - present

Owner/Graphic Designer, Writer and Marketing Consultant

Helping clients successfully market their product or service with a broad range of visual branding, identity design, and writing.

Dexter + Chaney

2011 - 2017

Creative Director/Customer Marketing and Advocacy

Oversaw all aspects of company branding. Implemented then directed advocate-marketing program with \$170,000 annual budget. Designed, wrote, and produced material for print, web, social media, and live events. Redesigned corporate website to accurately reflect company goals, objectives, and identity.

Oser-Bentley Custom Publishers

2008 - 2010

Publisher/Creative Director

Created new magazine parameters including titles, design approach, and editorial content. Worked closely with clients to establish editorial calendars, best practices, and work flows. Provided editorial and design direction. In first year cultivated more than \$1.5 million in accounts.

QuestCorp Media Group, Inc.

2005 - 2008

Creative Director

Provided leadership and creative vision to family of custom publications representing more than \$3.5 million in annual revenue. Drove development of company's marketing initiatives including branding, email marketing, and website.

Physicians' Education Resource/Cancer Information Group

2002 - 2005

Art Director

Supervised the development and production of five specialty-focused internationally peer-reviewed medical journals and more than 50 newsletter titles, web-based initiatives, and international conference marketing.

Testimonials

Todd is extremely talented in design, writing, and creating all forms of marketing content in today's fast moving market.
—John Chaney, Executive Chairman, Dexter + Chaney

Todd possesses a quiet competence based on deep experience in marketing, design, brand management, and creative direction.
—Wayne Newitts, Strategic Partnership Manager, Viewpoint

I've worked with Todd for a number of years and find him able to produce brilliant, well-executed design.
—Curt Westberg, CFO, C-Lock Incorporated